

Program Overview

Enterprise Leadership Summit – Classroom

Program Overview

This is a workshop specially designed for enterprise leaders who want to be successful in building and growing their businesses, by having different perspectives and adopting the right methodologies.

It introduces the key characteristics and mindsets that an enterprise leader must have and explains its core belief of “Becoming Rich by Helping Others”. The main contents include the “QA Enterprise Energy System”. It leads you to focus on your core customers and products to excel, outlines the key factors of building a competent team to run your business, and shows you how to create a conducive environment that promotes businesses. You will also learn the secret of waiving the spiritual energy of an enterprise into the above elements. Finally, you will understand the power of branded unique strengths and how you could discover them or build your own.

Some unique values of the Enterprise Leadership Summit are:

1. The contents are fusions of eastern leadership wisdoms and western management best practices - you gain the best of both worlds.
2. The workshop is designed with experiential learning principles – you can understand complicated concepts or philosophies easily through comfortable and relax atmosphere of activities and games.
3. The participants are followed with face-to-face coaching after the workshop - assure your application of the knowledge learned.
4. Networking with other enterprise leaders - an opportunity for you to collaborate with and gain support from fellow course mates of various industries.
5. Automatic free membership to the alumni – a platform of peer support and friendship that are important to your journey of building and growing your enterprise.
6. Life-long refresher sessions - you get regular updates and refreshers to reinforce the learning and applications of the teaching. This is free of further program fee. You only need to pay a nominal amount for the meals, refreshments and administrative expenses.

Course Objectives

- To introduce the characteristics of an enterprise leader
- To explain the core belief of “Becoming Rich by Helping Others”
- To elaborate the “QA Enterprise Energy System”

Learning Outcomes

After attending the program, the participants are expected to:

- Form the belief that changing mindset and taking the right actions are critical to success
- Explain the five characteristics of an enterprise leader
- Formulate their business purpose that guides the growth direction
- Identify their core products & services that match the selected market segment
- Develop an effective team to drive their business purpose
- Maximize business potential with appropriate use of silent energy
- Waive passion into all business elements to enhance its attractiveness
- Identify unique strength to build a brand

Program Agenda

Time Schedule	Contents	
	Day 1	Day 2
8:00am	Registration & Breakfast	Breakfast
9:00am	Ice breaker Quantum Business Model	Enterprise energy of embracing spirituality in business operations
10:30am	Tea Break	
11:00am	QA Enterprise Energy System Business Purpose	Enterprise energy of branding with unique advantage
12:30pm	Lunch	
1:30pm	Enterprise energy of matching product/services to target customers	Business Simulation Game with Tea Break
3:30pm	Tea Break	
4:00pm	Enterprise energy of building a competent team	
6:00pm	Dinner	Certificate Presentation
7:00pm	Enterprise energy of attracting target customer	Adjourn
9:00pm	Adjourn	

Certification

A certificate of achievement would be issued to all attendees who complete the programme.

Target Audience

Small & Medium Enterprise (SME) owners and their senior leaders

Course Administrative Information

- Duration: 2 Days
Day 1: 9am – 9pm
Day 2: 9am – 7pm
- Course fee: S\$1800 per pax for first-time participant
S\$400 per pax for returning participant
- Venue: Blk.261, Waterloo Street, #04-32, Waterloo Centre, Singapore (180261)

Mode of payments

- All payments by cheque shall be made payable to: "Quantum Academy Pte Ltd"
- For inter-banking/telegraphic transfer, please transfer to: Bank: Oversea-Chinese Banking Corporation Bank A/C No.: 662 854488 001, Branch code: 662 Swift Code: OCBCSGSG Bank address: 65 Chulia Street #01-00 OCBC Centre Singapore 049513. Please indicate identifiable remark in the transaction for easy reference.
- For Payment transfer via PayNow, transfer to UEN: 200814520H All bank administrative & transaction charges will be fully borne by remitting party